

Television Production Handbook

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He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally.

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In the field-defining text TELEVISION PRODUCTION HANDBOOK, author Herbert Zettl emphasizes how production proceeds in the digital age—from idea to image—and how it moves through the three major phases, from preproduction to production to postproduction. In this context, Zettl describes the necessary tools, considers what they can and cannot do, and explains how they are used to ensure maximum ...

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It cleverly breaks down TV production into all its component parts and has in-depth chapters on everything from food, reality and talent shows to hard news and kids TV. It's a great way of giving young students a taster. Another really clever idea is the inclusion of sample scripts and practical ideas at the end of each chapter.

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This classic, best-selling text introduces students to the basic skills required in all aspects of television production, including camera and studio, field equipment and production, and multicamera directing, at the same time emphasizing the latest production techniques and technology, such as audio workstations, non-linear editing, and HDV (High Definition Video).

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About The TV Studio Production Handbook Here is the one-stop handbook to make your studio production shine.The TV Studio Production Handbook explains the production process from beginning to end and covers everything media students need to know to create a successful studio television programme.

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