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Spurious Coin constructs a cultural history of technical
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Spurious Coin: A History of Science, Management, and
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Spurious Coin constructs a cultural history of technical writing in the United States and the system of scientific knowledge and power it controls. Embedded in this history are tensions between scientific and liberal arts knowledge-making that render technical writing both the genuine and counterfeit coin of scientific knowledge within our culture. When scientific knowledge is made by scientists and engineers, it can circulate as genuine currency in an economy where communication makes ...

Spurious Coin - SUNY Press

Spurious Coin: A History of Science, Management, and Technical Writing, by Bernadette Longo, SUNY Series Studies in Scientific and Technical Communication, Albany, New York: State University of New York Press, 2000, 204 + xv pp. "Good technical writing is so clear that it is invisible" (ix). The "most accomplished" technical writing embodies a "neutral invisibility" (xii) and embraces an "aesthetic of efficiency and purity" (xiii).

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Spurious Coin: A History of Science, Management, and ...

Before I begin talking about Spurious Coin, I should mention that I read only the first four chapters; anything that occurs past that will not be covered. And while I'm at it, "Taking a Political Turn" by Nancy

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Roundy Blyler and "Undistributed Work Through Writing: How Technical Writers Manage Texts in Complex Information Environments" by Shaun Slattery are unlikely to get a very ...

Spurious Coin, Taking a Political Turn, and Undistributed ...

"Spurious Coin constructs a cultural history of technical writing in the United States and the system of scientific knowledge and power it controls. Embedded in this history are tensions between scientific and liberal arts knowledge-making that render technical writing both the genuine and counterfeit coin of scientific knowledge within our culture."

Spurious coin : a history of science, management, and ...

chapter 1 Spurious Coin: A History of Science, Management, and Technical Writing (Suny Series, Studies in Scientific and Technical Communication), meaning Spurious Coin: A History of Science, Management, and Technical Writing (Suny Series, Studies in Scientific and Technical Communication), genre Spurious Coin: A History of Science, Management, and Technical.

Offers a narrative history of technical writing as a cultural practice and the system of scientific knowledge it controls.

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Edmund C. Berkeley (1909 - 1988) was a mathematician, insurance actuary, inventor, publisher, and a founder of the Association for Computing Machinery (ACM). His book *Giant Brains or Machines That Think* (1949) was the first explanation of computers for a general readership. His journal *Computers and Automation* (1951-1973) was the first journal for computer professionals. In the 1950s, Berkeley developed mail-order kits for small, personal computers such as Simple Simon and the Braniac. In an era when computer development was on a scale barely affordable by universities or government agencies, Berkeley took a different approach and sold simple computer kits to average Americans. He believed that digital computers, using mechanized reasoning based on symbolic logic, could help people make more rational decisions. The result of this improved reasoning would be better social conditions and fewer large-scale wars. Although Berkeley's populist notions of computer development in the public interest did not prevail, the events of his life exemplify the human side of ongoing debates concerning the social responsibility of computer professionals. This biography of Edmund Berkeley, based on primary sources gathered over 15 years of archival research, provides a lens to understand social and political decisions surrounding early computer development, and the consequences of these decisions in our 21st century lives.

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A Standard History of Sauk County, Wisconsin by Harry Ellsworth Cole, first published in 1918, is a rare manuscript, the original residing in one of the great libraries of the world. This book is a reproduction of that original, which has been scanned and cleaned by state-of-the-art publishing tools for better readability and enhanced appreciation. Restoration Editors' mission is to bring long out of print manuscripts back to life. Some smudges, annotations or unclear text may still exist, due to permanent damage to the original work. We believe the literary significance of the text justifies offering this reproduction, allowing a new generation to appreciate it.

When viewed through a political lens, the act of defining terms in natural language arguably transforms knowledge into values. This unique volume explores how corporate, military, academic, and professional values shaped efforts to define computer terminology and establish an information engineering profession as a precursor to what would become computer science. As the Cold War heated up, U.S. federal agencies increasingly funded university researchers and labs to develop technologies, like the computer, that would ensure that the U.S. maintained economic prosperity and military dominance over the Soviet Union. At the same time, private corporations saw opportunities for partnering with university labs and military agencies to generate profits as they strengthened their business positions in civilian sectors. They needed a common vocabulary and principles of streamlined communication to underpin the technology

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development that would ensure national prosperity and military dominance. investigates how language standardization contributed to the professionalization of computer science as separate from mathematics, electrical engineering, and physics examines traditions of language standardization in earlier eras of rapid technology development around electricity and radio highlights the importance of the analogy of "the computer is like a human" to early explanations of computer design and logic traces design and development of electronic computers within political and economic contexts foregrounds the importance of human relationships in decisions about computer design This in-depth humanistic study argues for the importance of natural language in shaping what people come to think of as possible and impossible relationships between computers and humans. The work is a key reference in the history of technology and serves as a source textbook on the human-level history of computing. In addition, it addresses those with interests in sociolinguistic questions around technology studies, as well as technology development at the nexus of politics, business, and human relations.

Provides a collection of critical essays on the history of technical communication designed to help guide future research.

The Cultural Work of Corporations argues that corporate culture - the values, customs, and conventions of a business organization - has altered how workers conduct themselves both inside and outside the workplace. Brown demonstrates that

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corporate culture, an idea celebrated by business magazines and books, human resources departments, executives, and management theorists, is really a means of extending and strengthening work's presence in all aspects of workers' lives, even aspects generally categorized as private. Innovative in its execution, this book draws together a range of literature and information, including popular advice books, organizational theory, fiction, corporate mission statements, business histories, and economic histories.

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