

## Fashion Designer Survival Guide Toby Meadows

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Mary Gehlhar, author, industry authority, and consultant to hundreds of designers (including newcomers Alicia Bell, Keanan Duffty, and Milly), gives readers behind-the-scenes advice and essential business information on creating and sustaining a successful career as an independent designer. The "Fashion Designer Survival Guide" provides the necessary tools to get a fashion line or label up and moving on the right track, including: start-up costs and financing; legal issues; business plans ...

*The Fashion Designer Survival Guide: An Insider's Look at ...*

The "Fashion Designer Survival Guide" provides the necessary tools to get a fashion line or label up and moving on the right track, including: how to create a viable business plan; figuring out how much money you need, where and how to get it, and how to make it last, including the latest on private equity; the best sources for fabric and materials; navigating the pitfalls of production both at home and abroad; marketing, branding, and getting the product into the stores and into the customer ...

*The Fashion Designer Survival Guide: Start and Run Your ...*

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The Fashion Designer Survival Guide: Start and Run Your Own Fashion Business. Mary Gehlhar, author, industry authority, and consultant to hundreds of designers, including Zac Posen, Twinkle by Wenlan, Rebecca Taylor, and Cloak, gives readers behind-the-scenes insights and essential business information on creating and sustaining a successful career as an independent designer.

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The Fashion Designer Survival Guide Initially published in 2008, this fashion guide is still an instrumental handbook for aspiring fashion designers worldwide. It offers valuable insights on numerous aspects of designing and manufacturing clothes, from creating a business plan, finding the best materials, and managing production and marketing aspects, to becoming a successful runway show producer.

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a comprehensive overview of the business side of fashion that offers detailed practices and specific tools that are required to

*30+ The Fashion Designer Survival Guide Revised And ...*

answers lie within the pages of *The Fashion Designer's Survival Guide*, a great resource for new and established designers. Fear is not an option...Go for it! Sincerely, Diane von Furstenberg . Preface This book was originally published in 2005 and now, three years later, the proposition of being an

*The Fashion Designer Survival Guide*

With advice from fashion luminaries including Donna Karan, Tommy Hilfiger, Cynthia Rowley, Diane von Furstenberg, Richard Tyler, and top executives from Saks Fifth Avenue and Barneys New York, this fully updated and revised edition of *The Fashion Designer Survival Guide* addresses the latest trends in apparel and accessories, the newest designers, an updated introduction, and a new foreword by Diane von Furstenberg, Designer and President of the Council of Fashion Designers of America (CFDA).

*The Fashion Designer Survival Guide, Revised and Expanded ...*

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Toby Meadows presents a no-nonsense guide to running your own business, whether it is within the clothing, accessories, or footwear sectors. Packed with tips, case studies, and tasks to help you analyse yourself, your market and your product, the book will show you what to expect and how to survive beyond the first eighteen months, the period during which many start-up businesses collapse.

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Toby Meadows' book is an amazing guide for anyone who is interested in starting or developing their own fashion label! It covers all the important aspects and offers great advice! It also includes some excellent case studies :)

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The Fashion Designer Survival Guide The Fashion Designer Survival Guide by Mary Gehlhar For anyone who is interested in becoming a fashion designer, this is the book you must get your hands on.

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The Fashion Designer Survival Guide. Mary Gehlhar is consultant to hundreds of designers. This book gives you advice from popular brands as Tommy Hilfiger, Richard tyler and many more. This fashion designer guide tells you the necessary tools to build your own fashion label.

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